



GOVERNMENT COLLEGE OF ENGINEERING, KENDUJHAR

ସରକାରୀ ଯାନ୍ତ୍ରିକ ମହାବିଦ୍ୟାଳୟ, କେନ୍ଦୁଝର

(An Affiliated College of BPUT, Odisha)

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NOTICE

Letter No. 1621 /Dt. 06/10/2026

Subject: Participate in "ILLUMINATE" – Entrepreneurship Workshop by E-Cell, IIT Bombay | Get an Official Certificate & Startup Kit!

Dear Students,

This is to inform all students of Government College of Engineering, Kendujhar, that our college is hosting "Illuminate", an intensive, hands-on entrepreneurship workshop organized by the Innovation and Entrepreneurship Cell (IEC), GCEK, in association with the Entrepreneurship Cell (E-Cell), IIT Bombay, on 12th October in the Seminar Hall.

Workshop Agenda & Activity Breakdown: In this intensive 1-day (5–6 hours) session, participants transition from raw concept to an actionable pitch through interactive problem-solving, a hands-on Business Model Canvas masterclass, and practical insights into startup finance and MVP prototyping, concluding with a live pitching competition and expert mentor feedback.

Exclusive "Illuminate Startup Kit" for Every Participant: Each registered student will receive a physical and digital toolkit containing:

1. Business Model Canvas (BMC): The essential planning tool to map key partners, activities, customer segments, and revenue streams.
2. Self-Help Book: Handpicked to foster an entrepreneurial mindset and personal growth.
3. Stationery Essentials: Official notepad, pen, and badges for the session.
4. Skill Development Resources: Curated online learning resources.

Certification: Every student participant receives an official Certificate of Participation certified directly by E-Cell, IIT Bombay. All interested students are encouraged to participate and make the most of this opportunity.

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S. Sarangi
06/10/2026
Principal

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